

TO LIFE 2026 SPONSOR OPPORTUNITIES ANNUAL BENEFIT DINNER

February 7, 2026
6:00 - 10:00 p.m.

The Vinoy Resort
St. Petersburg, FL

For sponsorship inquiries, please contact:

Rachel Elias Wein
Committee Co-Chair
RachelEWein@gmail.com

Stephanie Andrews
SAndrews@theFHM.org
727.820.0100























For more information:
www.TheFHM.org/ToLife

THE
 **FLORIDA HOLOCAUST MUSEUM**

Updated September 26, 2025



Opportunities are limited, become a sponsor today! Ads and logos must be submitted by January 5, 2026 to be included in the program.

SPONSOR BENEFITS	PRESENTING \$50,000	VISIONARY \$30,000	CHAMPION \$20,000	HUMANITARIAN \$10,000	UPSTANDER \$7,500	AMBASSADOR \$3,000	ACTIVIST \$1,800
Recognition on all <i>To Life</i> materials and press release, speaking opportunity at event, & company logo on FHM website for 1 year*							
Sponsor-provided video ad on event registration page*	30 seconds	15 seconds					
Recognition from podium at 600+ person event							
Recognition on all promotional materials including FHM's website & social channels*							
Logo recognition or family name at table <i>(If table is not donated back)*</i>							
Recognition on event video screens							
Ad size in program book <i>(with materials received by 1/5/2026)</i>	Full <i>(inside cover)</i>	Full	Full	Half	Quarter	Listing	Listing
Seats	20 (2 tables)	10 seats (1 table)	10 seats (1 table)	10 seats (1 table)	10 seats (1 table)	4 seats	2 seats

*Dependent on date sponsorship and appropriate logo files are received. All ads and logos must be submitted by January 5, 2026 to be included in the program.

BRANDED SPONSORSHIPS

Branded sponsorships are a terrific way to **showcase your support** of The FHM with your company logo or items.

For more information about branded sponsorships, please contact Stephanie Andrews, Fundraising Events Manager, at SAndrews@theFHM.org

All Branded Sponsors receive the following benefits:

- Name and logo recognition in area of sponsorship and on video screens
- Listed in promotional materials
- Opportunity to leave behind branded item
- Link to their website from event page
- Branded sponsor package benefits are negotiable within reason

Branded Sponsorship Opportunities	Price	Event Tickets
The Inspired After Party	\$25,000	8
Legacy Honoree	\$10,000	6
Bar	SOLD	4
Mystery Box	\$7,500	4
Valet Parking	SOLD	4
Bid Paddle	SOLD	4
Centerpieces	SOLD	2
Coffee, Water, & Sweets To-Go	SOLD	2
Dessert	SOLD	2
Hospitality Baskets*	SOLD	2
Table Wine	SOLD	2

**Included items curated and paid for by sponsor*



TO LIFE 2026: ACT & INSPIRE



BECOME A SPONSOR

To Life is one of Tampa Bay's most anticipated events, bringing together over 600 community and business leaders in support of The FHM. It remains The Museum's largest source of unrestricted funding—powering our mission to reach hundreds of thousands each year and ensure Holocaust education endures for generations to come.

OUR MISSION

The Florida Holocaust Museum honors the memory of millions of innocent men, women and children who suffered or died in the Holocaust. The Museum is dedicated to teaching the members of all races and cultures the inherent worth and dignity of human life in order to prevent future genocides.



THE FHM, REIMAGINED

Now is an extraordinary time to invest in The FHM. Following our September Re-Opening, visitors will have a powerful new experience that is designed to inform, engage, and inspire action:

- A reimagined core exhibition: History, Heritage & Hope
- Thor, a Danish rescue boat from the Holocaust
- Special preview of The Elie Wiesel Collection
- Dimensions in TestimonySM interactive survivor exhibit
- A rotation of curated and traveling special exhibits

With your partnership, we can continue to combat antisemitism through impactful education, advocacy, and remembrance.

JOIN US

Your Support Powers The FHM

Every donation helps preserve history, educate future generations, and respond to today's challenges. Your contributions support:

- Expanding exhibits and preserving artifacts
- Educating the community, visitors, and thousands of students
- Responding to critical events with advocacy and awareness

Together, we keep the lessons of the Holocaust relevant, inspiring a future rooted in remembrance and understanding.

Become Part of the Story. Today.



TO LIFE 2026: ACT & INSPIRE

SPONSORSHIP FORM

Name: _____

Business name: _____

Name to be used on promotional materials: _____

Address: _____

City: _____ State: _____ Zip code: _____

Phone: _____ Email: _____

SPONSORSHIP LEVELS

- | | | |
|--|--|---|
| <input type="checkbox"/> \$50,000 Presenting | <input type="checkbox"/> \$10,000 Humanitarian | <input type="checkbox"/> \$1,800 Activist |
| <input type="checkbox"/> \$30,000 Visionary | <input type="checkbox"/> \$7,500 Upstander | <input type="checkbox"/> Branded Sponsor: _____ |
| <input type="checkbox"/> \$20,000 Champion | <input type="checkbox"/> \$3,000 Ambassador | |

Number of additional tickets requested at \$400 per person: _____

- ☐ Please find my check enclosed in the amount of \$_____

All checks made payable to The Florida Holocaust Museum.

- ☐ Please send an invoice to the above address.
- ☐ Please send an invoice to the above email address.
- ☐ Please charge my credit card \$_____

Card number: _____ Exp. Date: _____ CVV: _____

Name as it appears on credit card:

Signature: _____

Billing address for card, if different:

Address: _____

City: _____ State: _____ Zip code: _____

Please respond no later than January 5, 2026 to be included in the program booklet. All materials must be sent to The FHM by January 5, 2026.

Email this form to **ToLife@TheFHM.org** or mail to The Florida Holocaust Museum admin office at 33 Sixth Street South, Suite 301, St. Petersburg, FL 33701.

Questions? Please contact SAndrews@theFHM.org

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800) 435-7352 within the state. Registration does not imply endorsement approval or recommendation by the state. Florida Holocaust Museum Registration No. CH6448.

TO LIFE 2026

The Museum
55 Fifth Street South
St. Petersburg, FL 33701

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www.theFHM.org



@FLHolocaustMus



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