

TO LIFE



ILLUMINATE ADVOCATE

ANNUAL BENEFIT DINNER

February 1, 2025
6:00 – 10:00 p.m.

The Vinoy® Resort
St. Petersburg, FL

For sponsorship opportunities:
www.TheFHM.org/ToLife

For sponsorship inquiries, please contact:

Rachel Elias Wein
Sponsorship Co-Chair
RachelEWein@gmail.com

The FHM Development Team
727.820.0100 ext. 251
ToLife@theFHM.org

THE
FLORIDA HOLOCAUST MUSEUM



Opportunities are limited, become a sponsor today! Scan the QR code or visit [the Registration form](#) now.



SPONSOR BENEFITS

	PRESENTING \$100,000	PLATINUM \$50,000	VISIONARY \$30,000	CHAMPION \$20,000	HUMANITARIAN \$10,000	UPSTANDER \$6,000	AMBASSADOR \$3,000	ACTIVIST \$1,800
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Recognition on all <i>To Life</i> materials and press release, speaking opportunity at event, & company logo on FHM website for 1 year								
Sponsor-provided video ad on event registration page	30 seconds	15 seconds						
Recognition from podium at 600+ person event								
Recognition on all promotional materials including FHM's website & social channels								
Private Museum tour for up to 6 people	Led by FHM CEO & Board Chair	Led by FHM CEO & Deputy Director	Led by FHM Deputy Director	Led by FHM Docent	Led by FHM Docent			
VIP Reception	Up to 12 tickets	Up to 10 tickets	Up to 8 tickets	Up to 6 tickets	Up to 4 tickets	2 tickets		
Logo recognition or family name at table <i>(If table is not donated back)</i>								
1-year Membership(s) at the Preferred Level* <i>(beginning 2/1/2025)</i>	5	4	3	3	2	2	1	1
Recognition on event video screens								
Ad size in program book <i>(with commitment by 1/3/2025)</i>	Full <i>(inside cover)</i>	Full	Full	Full	Half	Listing	Listing	Listing
Seats	20 2 tables	10 1 table	10 1 table	10 1 table	10 1 table	10 1 table	4 seats	2 seats

*The Museum will introduce new membership levels & benefits beginning February 1, 2025. Membership(s) may be retained by sponsor or gifted to another party.

BRANDED SPONSORSHIPS

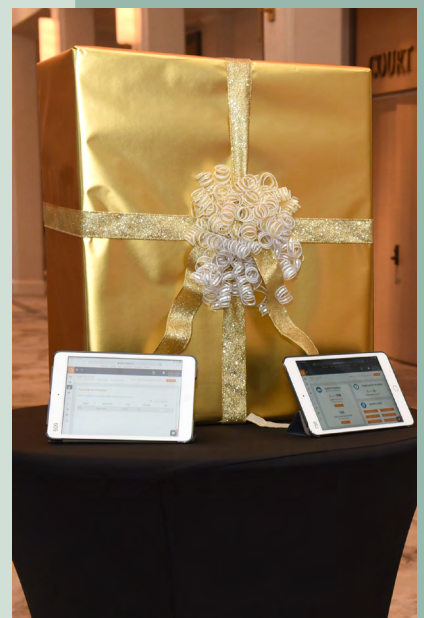
Branded sponsorships are a terrific way to **showcase your support** of the Museum with your company logo or branded items. These sponsorships are also a great option for companies or supporters who are unable to attend the event. For more information about branded sponsorships, please contact Deb Turcott, interim executive leadership for the Museum, at deb@orianasolutions.com.

All Branded Sponsors receive the following benefits:

- Name and Logo recognition in area of sponsorship and on video screens
- Listed in promotional materials
- Opportunity to leave behind branded item
- Linkage to their website from event page
- Branded sponsor package benefits are negotiable within reason

Branded Sponsorship Opportunities	Price	VIP Reception Tickets
SWAG Bags*	\$25,000	8
VIP Reception	\$25,000	8
Legacy Honoree	\$15,000	6
Bar	\$7,500	4
Bid Paddle	\$7,500	4
Mystery Box	\$7,500	4
Valet Parking	\$7,500	4
Centerpieces	\$5,000	2
Coffee, Water, & Sweets To-Go	\$5,000	2
Dessert	\$5,000	2
Hospitality Baskets* SOLD	\$5,000	2
Table Wine	\$5,000	2

*Included items curated and paid for by sponsor





BECOME A SPONSOR

As one of Tampa Bay's premier events, *To Life* brings together over 600 influential community members and business leaders in support of The Florida Holocaust Museum's mission. It remains the Museum's largest source of unrestricted operating funds, ensuring we can continue to **touch the lives** of hundreds of thousands of people annually and keep the lessons of the Holocaust and the stories of survivors alive for generations.

OUR MISSION

The Florida Holocaust Museum honors the memory of millions of innocent men, women and children who suffered or died in the Holocaust. The Museum is dedicated to teaching the members of all races and cultures the inherent worth and dignity of human life in order to prevent future genocides.



The mission of The Florida Holocaust Museum has never been more vital, and the need for Holocaust education has never been more urgent. With your support, The FHM continues to **illuminate and advocate** for the education that will help create a more tolerant future. Together, we can combat antisemitism and all forms of hatred.



Now is an **exciting time to invest** in The Florida Holocaust Museum! Earlier this year, we were honored to be chosen as the home for Professor Elie Wiesel's artifacts and personal collections. As we prepare for our **reopening in early 2025**, we are thrilled to introduce an enhanced, visitor-focused experience alongside a special exhibition featuring Thor, a Danish rescue boat from the Holocaust.

To learn more about the Museum's programs and to find construction updates, please visit www.TheFHM.org

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St. Petersburg, FL 33701

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www.TheFHM.org



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